



## LEADERS CIRCLE

The Leaders Circle is Toronto's ambassador program. Our ambassadors are a network of innovators, researchers and top thinkers whose expertise help bring international meetings to Toronto.





## IMPACT OF INTERNATIONAL MEETINGS

The impact of hosting an international meeting in Toronto is significant. By inviting top minds and researchers from around the world to Toronto, it creates a transfer of knowledge that enriches our community and elevates Toronto's economy.

### Hosting an international meeting will:

- Showcase your institution on the world stage
- Elevate your research to your global peers
- Create a transfer of knowledge and investment
- Lead to the advancement of key sector industries/ (i.e. life sciences or technology)
- Leave long-term legacies in the community and for future generations

## LEADERS CIRCLE RESEARCH GRANT

The Leaders Circle recognizes the importance of innovative research and aims to contribute to furthering the knowledge wealth in Toronto and Canada, by offering a grant to be used to advance expertise in different fields.

## DID YOU KNOW?

Approximately **70%** of international congresses require participation from the Canadian member organization and/or a local leader who is an expert in that field in order to submit a bid.



### Here's how to participate:

- **Host Events**  
Host your international association's meeting in Toronto.
- **Make Connections**  
Make meaningful connections with other experts in your field or industry.
- **Education**  
Attend educational workshops about hosting conferences.

## BENEFITS OF BEING AN AMBASSADOR

By joining Toronto's Leaders Circle, you have the opportunity to bid on an international conference, move the needle forward in your profession, create positive social change and make a lasting impact on the Toronto of tomorrow.



### SPOTLIGHT YOUR SECTOR

Boost your sector and its importance to Canada and the world.



### CREATE A LEGACY

Make your mark across your organization and local community.



### BUILD TORONTO'S SUCCESS

Create a positive social and economic impact in Toronto.



## OUR COMPLIMENTARY SERVICES

To give your bid the best chance of success, we've partnered with Destination Toronto, offering you complimentary support every step of the way. From crafting compelling bid books to acquiring letters of support, we help you put your best foot forward.

**Our experts provide you with guidance throughout the conference bid process.**

- We develop customized bid strategies that support your conference objectives.
- We facilitate letters of support from all levels of government.
- Promotional marketing materials can be provided by Destination Toronto to support your bid book submission.
- Toronto has a diverse range of venue and accommodation options that fit your conference.
- Financial support is available in the early planning stages (conditions apply).

### PROGRAM PARTNERS:



### CONTACT US

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Join the conversation #LeadersCircleTO

[TheLeadersCircle.ca](http://TheLeadersCircle.ca)

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